



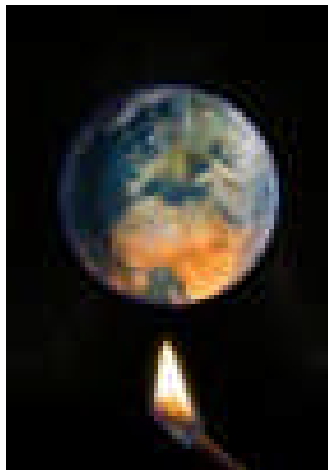
paradigmnouveauenterprises

SYNERGISTIC EMERGENCE IN THE 21ST CENTURY

PNE Inspirations

Special Fall 2006

A CALL TO ACTION: State Of Emergency for Earth



“Global warming is real; our children’s future is in jeopardy and we need to keep our planet from boiling.”

The time is now. Everyone, without exception, needs to hear the call. Our home, called Planet Earth, is facing the largest challenge ever in the history of the human race. There’s no question about it. The call to take action is just that. **Action**, and not panic or denial.

Do you remember the Dr. Seuss book called *Horton Hears a Who*? It’s a story where an entire civilization of beings lived on a dust speck, oblivious to the worlds outside of them, except for a few who knew their world was in jeopardy. Someone called for help, but no one could hear them. Then Horton, a sweet elephant, heard the call with his refined ears. He promised to help them, and then tried to get others to help as well. But since no one else could hear the beings on that dust speck, they thought Horton was a

fool, responding like an alarmist. The turning point in the story came when the others threatened to boil the dust speck on which the beings (the Who's) lived. Horton desperately told the Who's that they all needed to pull together and call as loudly as they could, with one voice, to be heard. They quickly got everyone to make noise, but it still was not enough. At the last minute, they found a small child who was not pulling its fair share ... and when the child chimed in to the collective voice, making it 100% participation, then, POP! And all the others around Horton could hear and believe. In the end, the Who's were saved and Horton lived contented in the knowledge that he heard the call first, responded and didn't give up.

Many of us have been calling for help and action from everyone around the planet. Global warming is real; our children's future is in jeopardy and we need to keep our planet from boiling. But not enough of us have been hearing the call and joining in. This one is going to take all of us, 100%, just like in the story about Horton. Really.

Signs of someone hearing the call and taking actions are:

- Changing as many light bulbs around your environment to compact fluorescents as possible.
- Letting others in your circle of influence like family members and work associates and neighbors know about the simple action of changing light bulbs. Even sharing the fact that **if every household changed just one bulb it would be the equivalent of removing one million cars from the road.**
- Seeking alternatives in energy use and transportation when you can.
- Turning off all lights or electrical appliances when not in use. Educating your kids (and their friends) to do the same.
- Getting involved with your schools, companies, communities and your cities to create innovative ways on how they can reduce their carbon footprint immediately. (Go to www.CO2Reduction.net for ideas.)
- Don't be afraid to make requests of your community leaders to make an alteration in their energy lifestyle.
- **Be bold. Be a leader. Hold nothing back. This is the time to swing out and make a difference in your lifetime.**
- Get educated about current facts on global warming and CO2 reduction. A good source is <http://globalwarminginthenews.com/>.

When there is an emergency like your house is on fire, it is the time for action. Remember, humankind has never seen a time like this. Hindsight is 20/20 ... even when it's too late. Real heroism is needed. This is the time where everyone's called to be a hero in their own life. No one and nothing gets left out. We need to look this crisis directly in the face and see the red flags and take ACTION NOW! It's not too late. We can be heard!