

FOR IMMEDIATE RELEASE

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Paradigm Nouveau Enterprises Presents the 2nd Annual Global Warming Expo

Boulder, CO, March 18, 2008—After an extremely successful event last April, Paradigm Nouveau has announced that tickets are selling fast for the 2nd annual Global Warming Expo in Boulder, at the Boulder Theater on Thursday, April 3, 2008.

The 2007 Global Warming Expo attracted more than 600 participants, providing the community with a cultural phenomenon that inspired people to meet global warming with personal power and vision. This year's Expo is expected to sell out.

The 2008 Global Warming Expo will deliver more powerfully than ever before, inspiration, information and personal action. This is a life-altering show that will present a tapestry of leading edge information from Colorado experts in science, business and politics, weaved together with powerful performances by the young people who will inherit this planet.

This year's highlight will be a presentation by Ted Scambos, Lead Scientist at the National Snow and Ice Data Center in Boulder. Performances will include the nationally award-winning band, Face and a piece by acclaimed contemporary dance choreographer, Katie Elliott of 3rd Law Dance Theater. The evening will include the updated award-winning documentary *Kilowatt Ours*, with filmmaker Jeff Barrie on hand at the event to answer questions.

Additional highlights include a policy discussion by Tom Plant (director of the state's energy management office). There will be talks for preparedness, as well as a question and answer panel including County Commissioner Will Toor, Dr. Ted Scambos, and business entrepreneur, Bruce Oreck. Local exhibitors will present solar installations, carbon makeovers, and other real solutions. Each participant receives a Global Warming Action Kit worth hundreds of dollars in discounts and free products.

For more information visit: www.globalwarmingexpo.com

The Boulder Theater is located at 2032 14th St. in Boulder.

Ticket prices: Students-\$8

General Admission-\$12.50

Reserved Seating-\$36

For tickets call the Boulder Theater box office at: 303 786-7030 or purchase tickets online at:

www.bouldertheater.com Doors open at 6 pm.