

FOR IMMEDIATE RELEASE

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Paradigm Nouveau Enterprises Invited to Join Clinton Global Initiative

Boulder, CO, August 11, 2006—Paradigm Nouveau Enterprises is excited to announce that Hunter Lovins and Audrey James Levine have been invited to attend the Clinton Global Initiative (CGI) conference in New York City.

Participation is by invitation only, limited to a select and diverse group of heads of state, CEOs, media voices, philanthropists, foundation heads, religious leaders, original thinkers and those who run highly effective non-governmental and non-profit organizations. This composition matches people who possess resources with those who have the most innovative ideas and capabilities for implementation.

The non partisan CGI group will include First Lady Laura Bush, Lee Scott, Jr. (CEO of Wal-Mart), Bill Gates, Prime Minister Tony Blair, UN Secretary-General Kofi Annan, Colin Powell, Warren Buffett, Queen Rania Al-Abdullah of Jordan, and dozens of additional distinguished leaders.

Each participant is asked to make a commitment in one of four focus areas: energy and climate change, global public health, poverty alleviation, and mitigating religious and ethnic conflict. The conference methodology is designed to stimulate practical ideas that can serve as the basis of effective commitments, resulting in direct and immediate action.

Both Hunter and Audrey see the CGI as an extraordinary opportunity to bring their innovation and understanding around climate change and greenhouse gas emissions.

CO2Reduction.net (CO2R), the new partnership between PNE and NatCap, will be a vital resource for CGI participants committed to addressing global warming.

CO2R is compiling a state-of-the-art groundbreaking manual providing cities the direction they require to reduce greenhouse gas emissions, which in these hot times will no doubt be a regulated issue in the near future.

The CGI is a “call to action.” PNE is honored to hear the call and step up to the plate!

For more information visit: www.paradignnouveau.com/community/clinton-global-initiative/